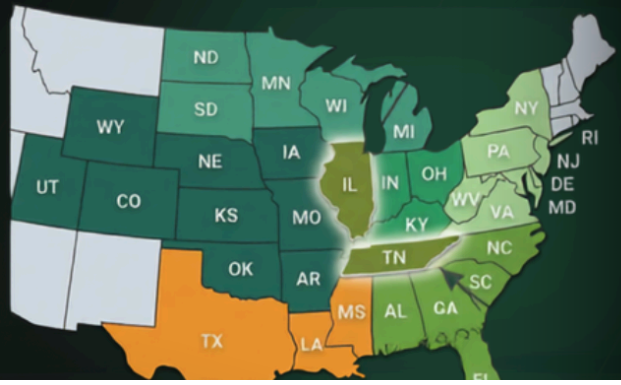




Territory Expansion

Expanded territory map



Fortress Door Co. Announces Major Territory Expansion

Construction delays drain your budget and ruin your project timeline. You cannot afford to wait weeks or months for commercial doors to arrive at your job site. You need high-quality materials delivered exactly when your framing and finishing teams require them.

To give you better support and faster delivery, Fortress Door Co. has officially expanded our national footprint. We understand that your construction schedule demands speed. We just made getting premium commercial doors even faster and easier than ever before.

We recently partnered with six premier sales agencies to cover significantly more territory across the United States. This expansion ensures that you have access to top-tier architectural wood doors without the traditional supply chain bottlenecks.

In this post, we will cover the strategic importance of this national expansion, introduce our new agency partners, and explain exactly how this growth benefits your upcoming commercial builds.

The Strategic Importance of Our National Expansion

The commercial construction industry faces constant pressure to meet tight deadlines. Material shortages and long lead times frequently force contractors to scramble. We watched project managers struggle with unpredictable delivery schedules from other suppliers. We knew the industry needed a more reliable solution.

Fortress Door Co. built its reputation on our Quick Ship Program. We guarantee a 10- to 15-day turnaround on slabs and premachined doors. However, having great manufacturing speed is only half the battle. We also need to guarantee that our clients receive dedicated, localized support to manage their specific orders.

Our national territory expansion bridges the gap between our high-speed manufacturing hubs and your local job site. By building a network of localized experts, we place our premium products directly within your reach. This growth is not just about covering more states. It

focuses entirely on eliminating the friction between ordering custom architectural doors and installing them on your site.

We operate primarily out of our distribution hubs in Fredericksburg, Virginia, and Atlanta, Georgia. This new agency network connects those hubs seamlessly to your local market.

Meet the Six New Sales Agencies Joining Our Network

We do not partner with just anyone. We carefully selected six exceptional sales representation groups who share our dedication to reliability and premium customer service. These teams understand the specific building codes, architectural trends, and logistical challenges of their respective regions.

Please join us in welcoming the newest members of the Fortress Door Co. network:

D.L. Neuner

The team at D.L. Neuner brings decades of hardware and door expertise to our network. They will support our customers across a wide band of the central and western United States. Their territory includes Kansas, Missouri, Nebraska, Iowa, Oklahoma, Arkansas, Colorado, Utah, Wyoming, and southern Illinois.

Great Midwest Partners

Great Midwest Partners provides exceptional service and deep industry knowledge to the northern central region. They will act as your dedicated representatives if your projects are located in North Dakota, South Dakota, Minnesota, Wisconsin, Michigan, or northern Illinois.

Tillman Sales Group

For our clients building throughout the Southeast, Tillman Sales Group serves as your new direct point of contact. They understand the fast-paced development happening across this region. They cover Florida, Alabama, Georgia, Tennessee, North Carolina, and South Carolina.

Jester Associates Inc.

Jester Associates Inc. brings a wealth of specification and architectural experience to the Mid-Atlantic and Northeast corridor. They will handle custom quotes and project management for Virginia, West Virginia, Washington D.C., Maryland, Delaware, New Jersey, and Pennsylvania.

Baines Group Inc.

Baines Group Inc. provides stellar, hands-on support for contractors and architects working in the Ohio Valley. You can rely on their prompt communication and technical expertise if your job sites are located in Indiana, Ohio, or Kentucky.

SSG (Shuck Sales Group)

SSG brings incredible energy and deep market penetration to the southern central states. They will champion the Fortress Door Co. catalog for our clients building throughout Texas, Louisiana, Mississippi, and the Memphis, Tennessee area.

How This Expansion Benefits Your Next Build

Bringing these six agencies into the Fortress Door Co. family directly impacts your bottom line. We want to make your material sourcing process as smooth as possible. Here is exactly how this expansion improves your daily operations.

Unmatched Local Support

You no longer have to call across the country to get an update on your custom commercial doors. You now have a dedicated regional representative located near you. These local experts can answer technical questions, handle complex custom quotes, and guide you through our extensive catalog.

When an architect wants to perfectly match a custom stain, your local rep facilitates that process. When a contractor needs to verify fire-rating compliance for a specific municipality, your regional expert finds the answer immediately. This local touch removes the guesswork from your supply chain.

Faster Service and Delivery

Our expanded network means we can coordinate your shipments much more efficiently. Local representatives understand the freight routes and delivery logistics of their specific territories. They work directly with our manufacturing hubs to ensure your materials move smoothly from our floor to your job site.

Most importantly, you still get our signature Quick Ship turnaround. Standard lead times do not apply to our customers. You will receive your slabs and premachined doors in just 10 to 15 days, ensuring your project timeline remains completely intact.

Seamless Project Management

Construction requires perfect timing. If the drywall finishes early, your framing and finishing teams need the doors ready to hang. A delay of even a few days can throw off multiple subcontractors and invite late penalties.

With local experts on the ground, we catch important details early. Your representative acts as an extension of your own project management team. They monitor your order, confirm your hardware specifications, and ensure your doors arrive precisely when you need them.

Our Unwavering Commitment to Premium Quality

Speed and local support mean nothing if the product falls short of expectations. Our territory expansion simply allows us to deliver our premium commercial doors to a wider audience. We remain fiercely committed to exceptional manufacturing quality.

We utilize a state-of-the-art UV Finishing Line that provides unmatched durability. Our factory finish offers superior scratch resistance and chemical protection. Furthermore, we offer custom color matching without adding extra costs or delaying your delivery. Architects and

designers can maintain their exact aesthetic vision while still meeting aggressive construction schedules.

We also prioritize building safety and code compliance. We manufacture certified fire-rated doors featuring integrated National Guard light kits. These smarter, safer doors deliver absolute compliance without sacrificing brilliant design. Our new sales agencies are fully trained to help you specify these critical safety components for your commercial builds.

Connect With Your New Local Representative

Your next building project deserves the best materials, delivered on time, with local support you can trust. Do not let unreliable suppliers dictate your construction schedule. Take advantage of our expanded footprint and experience the Fortress Door Co. difference for yourself.

We invite you to explore our newly updated coverage map. Find the dedicated sales agency for your specific region and reach out to them directly. They are ready to answer your questions, provide technical specifications, and generate a rapid quote for your upcoming needs.

Check our expanded territory map to find your local representative and get your custom door quote today. Let us keep your next build moving faster than ever.

Make a bold entrance, choose Fortress Door.

Our Locations:

Fortress Door Company
3000 Mine Road
Fredericksburg, VA 22408
Phone: 540-371-2170

Fortress Door South
305 Bucknell Court
Atlanta, GA 30336
Phone: 404-445-4517

quotes@lestergroup.com - orders@lestergroup.com

For More information: Contact: nfinal@lestergroup.com

